

Ben Tieni

Graphic Designer

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✔ bentieni.com

Objective

An observant creative strategist seeks a challenging design project for a forward-thinking organization

Skills and Qualifications

Broad-spectrum problem solving approach, critical analysis realized through form

Visual communication design and branding with respect to clarity of information and seamless user experience

Technological proficiency in Adobe Creative Cloud, HTML5/CSS3/jQuery, InVision/Sketch, MailChimp, AutoCAD, and Microsoft Office

Extensive experience with Internet platforms, social networks, Mac and Windows OS, file management, and general computer dexterity

Brand-aligned copywriting and fastidious craftsmanship on tap

Professional History

Banner Health

Visual Communications Designer

Corporate communications strategy and design for the largest employer in the state of Arizona, delivered to a team across six states
Sept 2017 – Present

Sanford Inspire Program

Graphic Design Principal

Brand strategy, e-learning platform development, and graphic design for leading teacher professional development provider
Jan 2013 – Aug 2017

ASU College of Technology & Innovation

Graphic Designer

Brand strategy and graphic design for scientific education summer camps
Jan 2012 – May 2012

Education

Bachelor of Science in Graphic Design
Arizona State University
May 2012, Tempe, AZ

Internships

Graphic Designer
Alexander Isley, Inc.
Jul 2011 – Aug 2011, Redding, CT

Graphic Designer
ASU Office of Knowledge Enterprise Development
Jun 2011 – Jul 2011, Tempe, AZ

Awards and Distinctions

Reimagine Education 2016 Gold Award,
USA & Canada Region
Dec 2016

ASU President's Award for Innovation
Apr 2016

Mary Lou Fulton Teacher's College Innovation Award
Apr 2016

Ken White Memorial Scholarship
Sept 2011

Arizona Board of Regents High Honors Tuition Scholarship
Oct 2005

Speaking Engagements

Snaps: An AIGA Showcase of In-House Designers
Mar 2016, Phoenix, AZ